

CUBE

CUBE is a high-touch Campus Y space that supports Carolina students motivated to change the world through innovation and entrepreneurship.



As UNC's *only* space uniquely focused on social innovation, CUBE provides UNC students with the support they need to turn their best entrepreneurial ideas for social improvement into scalable solutions through workshops, seed funding, mentorship, and more.

CUBE teams have developed revolutionary solutions to some of our era's most pressing challenges, including food insecurity, educational inequity, public health accessibility and global warming.

LEVELS OF GIVING

Current state and University funding only covers one CUBE staff member. Your gift will ensure that CUBE can provide current and future teams with quality programming and pivotal seed funding.

\$5K Funds one student intern to provide critical support to CUBE's Program Director for a year.

\$15K Funds one Social Entrepreneur in Residence to inspire and guide student entrepreneurs using their real-world experiences planning, financing, marketing, incorporating, and/or fundraising for growing business.

\$20K Enhances social innovation workshops and 1:1 sessions by inviting leaders in social entrepreneurship to advise, coach, and inspire students at the Y and beyond.

\$50K Offers \$5,000 seed funding for 10 student-led social ventures. This seed funding attracts competitive teams to the CUBE and bolsters ventures' early success and sustainability.

Endowment To discuss sustaining the CUBE long-term through an endowment, please contact Zack Hawkins at zack.hawkins@unc.edu.

73% of 2020-2021 CUBE ventures are led by women

73% of 2020-2021 CUBE ventures are led by students of color

1000+ NC jobs created by past CUBE ventures



"Social entrepreneurship is a roller coaster. The camaraderie and training of CUBE was crucial in developing our work."

- James Ellsmoor
Director of Solar
Head of State



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL